**Opportunity**

Preparing for a fantasy draft can be a hassle, since there are numerous outlets that list stats and information. This can be overwhelming, especially for casual players who may not know about certain stats. Our site will provide all the necessary information to make logical draft choices, displaying the data in a smart and easy-to-follow manner. Our market will include fantasy football veterans wanting to get ahead of their league-mates, as well as new-comers who are concerned about a high-barrier of entry.

**Key Features**

Our key features include allowing users to add players to their mock team, which can be used as a reference for the actual draft. Users can then manage that team by removing players if necessary.

**Competition**

Our main competition will be existing fantasy football sites, such as Yahoo, ESPN, and NFL.com. User already use these sites as references to make draft choices, although our goal is make this process much simpler with our own site.

**MVP**

Users will first see the name of the website as well as a search bar with a button to search for players by positions. The page will then display the top ranked players and their stats in the respective position, as well as a button allowing them to be added to their mock team. Their mock team will then be displayed in a sidebar on the right, and there will be a button to take them to a separate page where they can view their team separately.

**Database Architectures**

We will be using MySQL to store the player information which will be scraped by us. MySQL is easier when joining tables, and will make for better organization. Our tables will store the players name, ranking, various statistics, and the team they play for. The relationships will be that the tables will all correspond with the player’s position. Our architecture will survive because we will add to the table with each season.

**User Acquisition**

We will get our first 50 users by sharing the site with as many people as we know personally, while encouraging them to share it with the people they know. We will gain the next 1000 users by sharing out site on various social media pages, such as Facebook, Twitter, and Reddit. We will also share the information on developer focused sites such as GitHub and Angel List.